



## CONTEST INFORMATION

- All photos may be used by PRC (or Keep PA Beautiful) at its discretion
- Any photos not meeting contest guidelines will be disqualified
- Winning photos will appear on the PRC website, [prc.org/lensonlitter](http://prc.org/lensonlitter), and social media sites
- Only winners will be notified
- Only one winning photo per entrant

## CASH PRIZES

### Adult & Student Categories:

**\$500 1st Place**

**\$250 2nd Place**

**\$100 3rd Place**

**Before & After Category:**  
(Sponsored by Keep PA Beautiful & must be registered to qualify)

**\$500 Adult**  
**\$500 Student**

**Deadline: October 31**

## LENS ON LITTER

Help PRC spread the word

Interested individuals, groups and organizations can **become a sponsor** by contacting [lensonlitter@prc.org](mailto:lensonlitter@prc.org).

Review sponsorship opportunities at [prc.org/lensonlitter](http://prc.org/lensonlitter).

### General Sponsorship Opportunities

<b>Anti-Litter Champion</b>	<b>\$1,000</b>
<b>Anti-Litter Advocate</b>	<b>\$500</b>
<b>Anti-Litter Supporter</b>	<b>\$250</b>
<b>Anti-Litterbug</b>	<b>\$100</b>

## Become a Lens On Litter Sponsor Today

1) SELECT A SPONSORSHIP LEVEL

2) SELECT A PAYMENT METHOD

\_\_\_ ONLINE at [prc.org/donate](http://prc.org/donate)

\_\_\_ MAIL A CHECK to: PRC  
Lens On Litter Contest  
1521 N. Providence Rd  
Media, PA 19063



[prc.org](http://prc.org)



Pennsylvania Resources Council

**GENE CAPALDI**

## LENS ON LITTER PHOTO CONTEST

## HELP FIGHT LITTER

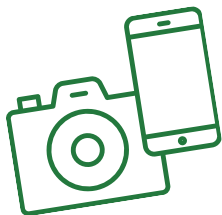
Use your camera or mobile device to focus on the worst or most unusual examples of litter in your community — exposure leads to prevention!

## LITTERING IS A CRIME...



PRC is a statewide environmental organization dedicated to the vision of a Pennsylvania where nothing is wasted. We steward resources to prevent waste and conserve the environment — building awareness, enabling action, and supporting systems change.

We are a uniquely trusted partner with decades of experience as both boots-on-the-ground workers and technical experts. We understand the realities of day-to-day resource stewardship, work with communities to understand their needs, and have deep knowledge of waste diversion systems across the state.



*The contest is named in memory of longtime Lens On Litter director Gene Capaldi of Newtown Square, a PRC volunteer who coordinated the contest for 17 years.*

## GENE CAPALDI LENS ON LITTER PHOTO CONTEST



Pictured: **"At the Corner of Disregard & Apathy"** 2024 1st place adult winner and **"Beauty in Chaos"** 2024 1st place student winner

**Exposure Leads to Prevention**  
**ENTER TO WIN CASH PRIZES**  
**Deadline: October 31**

## CONTEST GUIDELINES

- Photos **must be taken in Pennsylvania** by Pennsylvania residents
- **Each entry must include:**
  1. Category—Adult, Student (through grade 12) or Before & After. Students must also include age, grade, and school name.
  2. Entrant's name, address, phone number, email address, title given to photo, location of litter site, and how you learned of the contest.
- **Submit up to 5 entries either online or by mail by the deadline of Oct. 31.** High resolution digital submissions may be sent to [lensonlitter@prc.org](mailto:lensonlitter@prc.org). Mail entries should be no smaller than 4x6" and no larger than 8x10". Send to **PRC Lens On Litter Photo Contest**, 1521 N. Providence Rd, Media, PA 19063.
- Entrants are **encouraged to initiate a clean-up of the subject area** and provide a photo of the results. A Before & After category has been added (sponsored by Keep PA Beautiful) and must be registered to qualify at: <https://www.keeppabeautiful.org/programs/pick-up-pa/>
- Photos should help to **heighten litter awareness** by showing how litter threatens public health and safety, scenic beauty, property values, the environment, or wildlife.
- Each entry will be **judged on six criteria:** anti-litter message, originality, photographic technique, quality of photo, originality of title, and severity of the litter.

**VISIT US ONLINE**  
[prc.org/lensonlitter](http://prc.org/lensonlitter)

